



# CERV-2023-TOWN-TT TOWN TWINNING Call for Proposals

CERV Programme

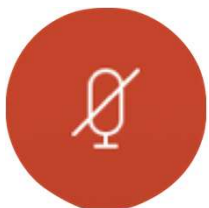
**Online Info session**

EACEA

07 June 2023

# Get Webex ready...

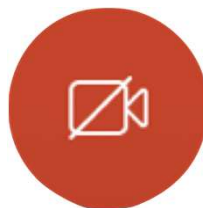
## Microphone



OFF

Stay muted

## Camera



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Please keep your camera  
off

## slido

**#3092957**



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[www.slido.com](https://www.slido.com) for  
questions & live polls

# We remind you...

- When entering the meeting **please do not put your name** but write your organisation and your country, e.g. 'Municipality of Brussels, BE.'
- This info session will be **recorded** using WebEx, for dissemination and publication purposes (on EACEA website for 1 year).
- If you **do not wish to appear** in the recording, keep your camera and microphone off.
- **No personal data will be collected from participants** (no list of participants/emails of participants).

**No personal data will be collected!!**

# Agenda

**Welcome and opening remarks by Gilles Pelayo**

EACEA Unit B.3 Citizens and EU values - Head of Unit

**Part 1: Political Priorities of CERV Programme – Christopher Sharp**

DG JUST Unit 0.4 Programme and financial management - Policy Officer

**Part 2: Presentation of Town Twinning 2023 Call by Marco Sioli and Vania Bonalberti**

EACEA Unit B.3 Citizens and EU values - Call Coordinators

***Questions and answers session***

***Coffee break (15 min)***

**Part 3: Best practices Testimonies by Michela Beati**

EACEA Unit B.3 Citizens and EU values –Project Officer

***Moderated by Michela Beati, EACEA Unit B.3***

# Agenda (II)

## **Part 4: Tips and Tricks – Elena Pedone**

EACEA Unit B.3 Citizens and EU values – Programme Manager and Call Coordinator

## **Part 5: Communication obligations – Stella Mancini**

EACEA Unit B.3 Citizens and EU values – Project Officer

## **Part 6: Role of the National Contact Points (NCPs)**

*Questions and answers session*

*Feedback from the meeting (Slido)*

**Closing remarks – Katerina Xethali (Head of Sector EACEA/B3)**

# Live Poll



# Welcome and opening remarks

by Gilles Pelayo  
EACEA Unit B.3 Citizens and EU values - Head of Unit

# Citizens, Equality, Rights and Values Programme

POLITICAL PRIORITIES AND EU  
FUNDING OPPORTUNITIES

Christopher Sharp  
DG JUST





# CERV Programme

To protect and promote rights and values as enshrined in the EU **Treaties and the EU Charter**

by **supporting civil society organisations** and other stakeholders active at local, regional, national and transnational level,

by encouraging civic and democratic participation, in order to sustain and further develop open, rights-based, democratic, equal and inclusive societies based on the rule of law

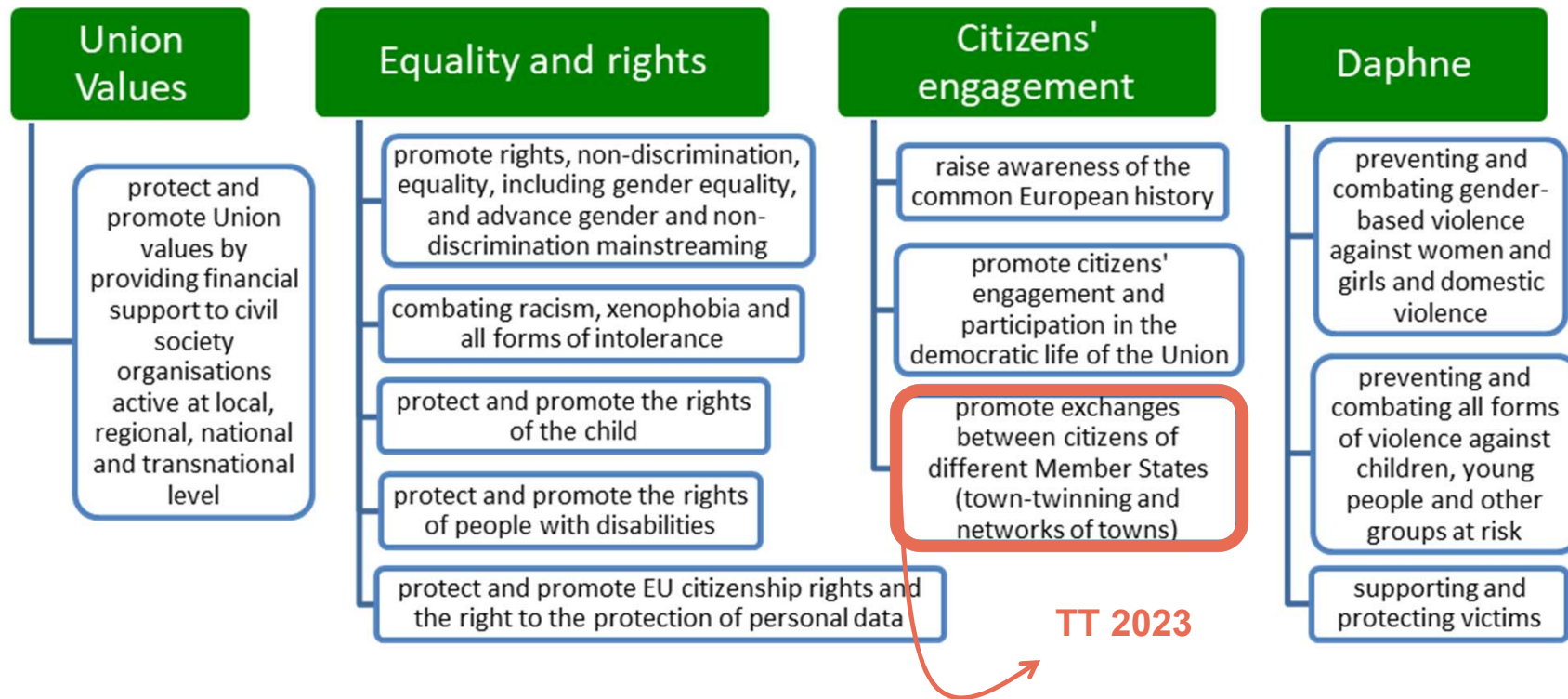
Union Values Strand

Equality, Rights and Gender Equality Strand

Citizens' engagement and participation strand

Daphne strand

# CERV Programme – Four strands



# Specific objectives Call TT 2023

To promote **exchanges** between citizens of different countries

To reinforce **mutual understanding and friendship**

To discover the **cultural diversity** of the European Union

To encourage **cooperation** between municipalities and the exchange of **best practices**

To give citizens **practical experience** of the wealth and diversity of the common heritage of the Union and to make them aware that these constitute the **foundation for a common future**

To guarantee **peaceful relations** between Europeans and to ensure their **active participation** at the local level

To support **good local governance** and **reinforce the role of local and regional authorities** in the European integration process



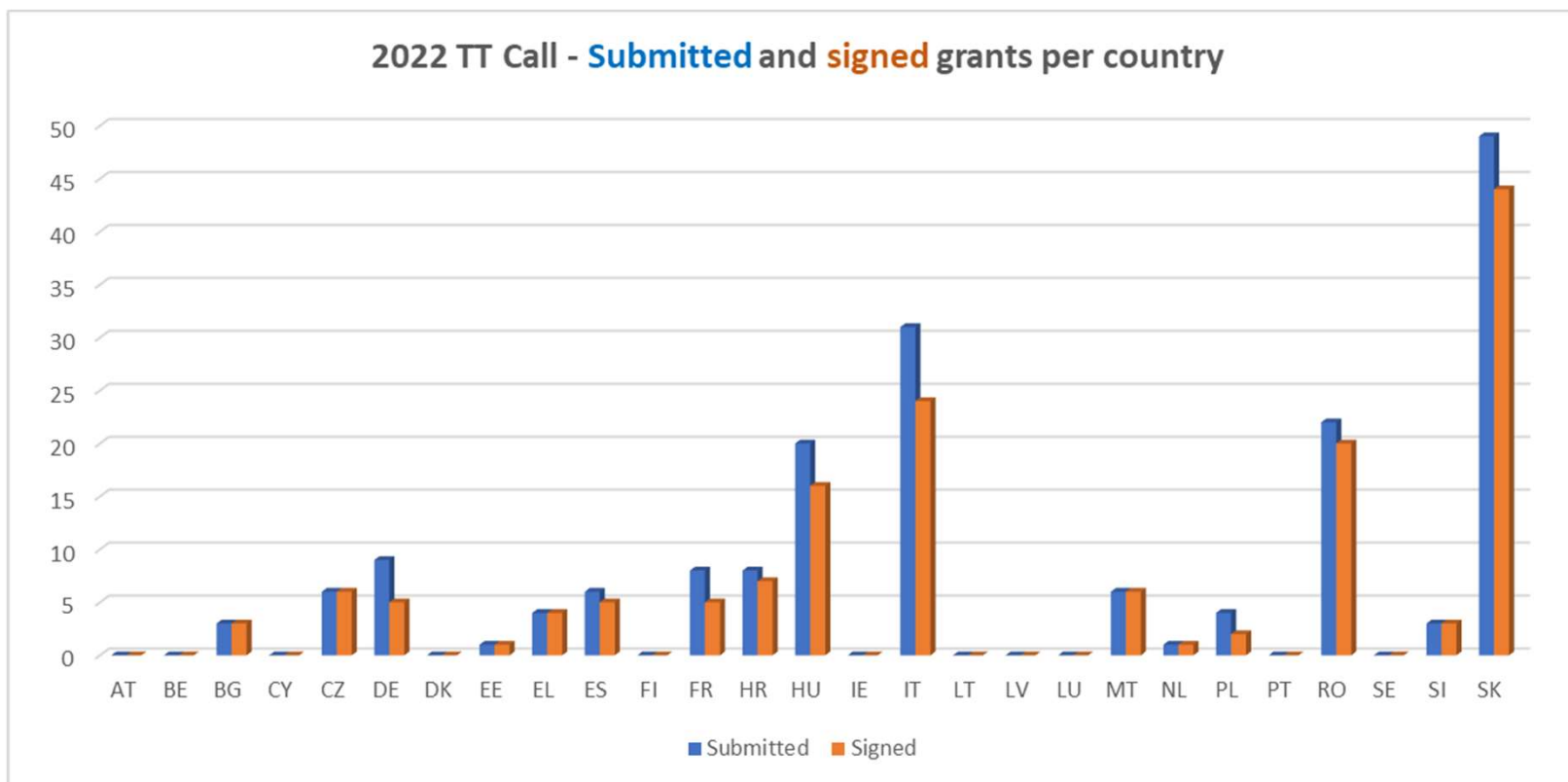
# Overview of 2022 Town Twinning Call results

*Vania Bonalberti, EACEA/B3*

# Town Twinning CALL 2022 - OVERVIEW

- Available budget 4,500,000 €
- 183 submitted proposals for a budget requested of 4.459.706 €.
- Geographical distribution of submitted proposals
- 17 countries represented at the level of applicant
- All proposals assessed by external experts
- 152 grants signed for a total budget of 3.705.429 EUR
- General Success rate 83%

# 2022 TT Call – Submitted and signed grants per country





# 2023 Town Twinning Call

*Marco Sioli and Vania Bonalberti, EACEA.B3*



# Call Town Twinning 2023 - Priorities

Fostering **solidarity** between EU citizens, across borders, in and beyond the EU

Raising awareness of the importance of **reinforcing the European integration process based on solidarity and EU values**

Raising awareness on the **richness of the cultural and linguistic environment** in Europe

Fostering a **sense of belonging** to Europe by promoting the **debate on the** Europe that citizens want

**+ Impact of COVID 19 and New European Bauhaus Initiative**



# Town Twinning CALL 2023 – Submission data

- Call Publication: **20 January 2023**
- Call opening: **15th March 2023**
- Call deadline: **20th September 2023**
- Information on evaluation results: **February 2024**
- GA Signature: **approximately June 2024**
- Available Budget **EUR 4 000 000**
- Proposals are limited to **maximum 40 pages**

Translations available in 23 languages:  
[https://www.eacea.ec.europa.eu/call-proposals-town-twinning-cerv-2023-citizens-town-tt\\_en](https://www.eacea.ec.europa.eu/call-proposals-town-twinning-cerv-2023-citizens-town-tt_en)

4.000.000 €

Published  
22.12.2022

Open for  
submission  
15/03/23

DDL for submission  
20/09/23

# Eligibility - Applicants

- **Legal entities** (public or private bodies) from eligible countries
- **Eligible countries** (EU MS – eligibility subject to signed association agreements) – **for the moment only EU countries are eligible**
- **Public bodies or non-profit organisations:** eligible if representing local authorities (a letter of support signed by a Municipality)
- **Submitted by a single applicant,** which should be registered in the Participant Register (PIC)

# Eligibility - Other conditions

- Municipalities or other level of local authorities of at least two eligible countries (coordinator + at least 1 associated partner)
- Number of participants: minimum of 50 participants in the Town-Twinning events, of which 25 are invited (international participants)
- Geographical location: activities in eligible countries
- Duration: from 6 to to 12 months
- Projects must comply with ethics and EU values

# Types of activities related to Town Twinning

Workshops

Seminars

Conferences

Experts meetings

Training activities

Awareness  
raising activities

Data gathering

Dissemination of  
good practices

Communication  
tools

Use of social media

# Important to keep in mind before apply for a Town Twinning

- **Gender** equality to be mainstreamed (*ad hoc slides will be presented*)
- If an activity that you want to organise will involve **children**, a declaration on the respect of the child protection requirements must be provided in the proposal

# What is a successful proposal?

- **Impactful:** concrete targets and results
- **Realistic** objectives
- **Responsive/engaged** coordinator
- **Originality** (a new angle)
- **Innovation** (building from past projects)
- **A variety of countries (min 2 while more is desired for a more positive assessment)**
- **Build on existing goodpractice :**  
concrete multiplier effect (partner search via formerly supported projects)

# Award criteria and evaluation process

Award criteria	Minimum pass score	Maximum score
Relevance	25	40
Quality — Project design and implementation	n/a	40
Impact	n/a	20
<b>Overall (pass) scores</b>	<b>70</b>	<b>100</b>

Maximum points: 100 points

Individual threshold for the criterion 'Relevance': 25/40 points.

Overall threshold: 70 points.

Proposals that pass the individual threshold for the criterion 'Relevance' AND the overall threshold will be considered for funding — within the limits of the available call budget.

# CALL 2023 – what is new?

- **Separation TT and NT call with different deadlines** - differences NT vs TT (local/international, online events)
- New policy priority “**New European Bauhaus**” initiative that links the Green Deal to our living spaces and experiences. This will aim to support initiatives that are:
  - ✓ Enriching, inspired by art and culture, responding to needs beyond functionality.
  - ✓ Sustainable, in harmony with nature, the environment, and our planet.
  - ✓ Inclusive, encouraging a dialogue across cultures, disciplines, genders and ages.



## CALL 2023 – what is new?

- **Increased thresholds** (min 8,455 EUR / max 50,745 EUR)
- **Revised Calculator**
- One **single WP** for one or more events (for more flexibility)
  - 1 WP = one or more events = one or more deliverables
- **Innovation** / added value (avoid similarities) included in the award criteria (in relevance)

## Why you should pay specific attention to gender mainstreaming in your proposal

- Attention to gender mainstreaming has an impact on the score you receive in the evaluation.
- Integrating a gender perspective in the design and implementation of your project increases the quality of your proposal
- For more information on gender mainstreaming please visit:  
<https://eige.europa.eu/gender-mainstreaming>

# How to make sure you integrate a gender perspective?

When you draft your proposal, please consider the questions below

Basic

- Did I conduct a **gender equality analysis** to assess my project's design, implementation and impact?

Basic

- Did I take into account **gender aspects in my needs assessment**?

Basic

- Will the data and indicators I collect and create be **disaggregated by sex**?

Basic

- Did I include in my proposal a **commitment to advance gender equality**?

Basic

- Did I include in my proposal a **commitment to monitor and report on the gender equality results achieved** by the project in the evaluation phase?

Advanced

- Do I plan to create **gender-specific indicators** to measure the project's gender equality objectives?

# Adherence to EU values in CERV

*“Outline measures to be taken and the policies in place to guarantee full compliance with the EU values mentioned in Article 2 of the Treaty on the European Union and Article 21 of the EU Charter of Fundamental Rights”*

## **Art.2 Treaty on European Union (EU values)**

The Union is founded on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities. These values are common to the Member States in a society in which pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail.

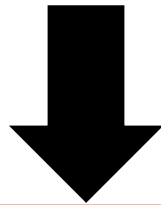
## **Art.21 Charter of Fundamental Rights (Non-discrimination)**

Any discrimination based on any ground such as sex, race, colour, ethnic or social origin, genetic features, language, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age or sexual orientation shall be prohibited.

Within the scope of application of the Treaties and without prejudice to any of their specific provisions, any discrimination on grounds of nationality shall be prohibited.

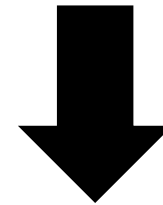
# EU Values obligations applicant

Eligibility of applicant



Your organisation/institution must be compliant with EU values

Ethics and EU values (5.1 section of Part B)



Your proposal must be compliant with EU values; make sure you answer the question in part B

# Q & A session

***Coffee Break – See you in 15 minutes!***

# Live Poll





# Best practices

- The original concept for THE SAME and YOU-ROPE - TT
- The participatory process to formulate and implement the TT
- Most relevant challenges during the implementation phase
- Suggestions for potential beneficiaries
- Future activities in the TT action

# Tips and tricks

- **First of all : DON'T PANIC**, we are here to help you 😊
- **Read** carefully the Call!
- Focus on **eligibility criteria** and **mandatory documentation** (e.g. eligible countries, letter of support, calculation etc.)
- Projects in **scope**: choose at least one specific priority
- Integrate in the proposal the **gender** mainstreaming and/or the **child** protection perspective if the activities involve minors
- Declare that your proposal is **EU Values** compliant.



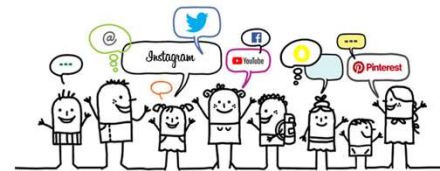
# Tips and tricks

- Set **realistic** objectives . Don't be overambitious
- Set **concrete targets and results** , which can have an **impact** at local and larger level
- **Clear writing** the application form
- Set a good **collaboration** among partners/ identify clearly the **activities** to be done in advance
- **Communicate!**
- Don't wait until last moment to submit
- Something not clear? **contact EACEA TT team**; check the **FAQ** section in the portal and contact the **NCP in your country**; you can get support in your own language



# Communication, dissemination and visibility

- Communication and dissemination activities are part of your project proposal (impact on the score you receive in the evaluation)
- Issues to consider:
  - Are the activities contributing to the promotion of gender equality and non-discrimination?
  - What are the communication channels identified? Are they accessible to the general audience, in particular to people from marginalized groups?
  - Is the action likely to produce a positive multiplier effect?
  - Is the visibility of EU funding ensured?



# Help beneficiaries to communicate their project

- DG JUST/EACEA newsletter: <https://ec.europa.eu/newsroom/just/user-subscriptions/1148/create>
- National Contact Points: [https://ec.europa.eu/info/sites/default/files/cerv\\_contact\\_points\\_16may2022\\_1.pdf](https://ec.europa.eu/info/sites/default/files/cerv_contact_points_16may2022_1.pdf)
- EU representation in their countries: [https://ec.europa.eu/info/about-european-commission/contact/representations-member-states\\_en](https://ec.europa.eu/info/about-european-commission/contact/representations-member-states_en)
- EU Direct: [https://european-union.europa.eu/contact-eu/meet-us\\_en](https://european-union.europa.eu/contact-eu/meet-us_en)
- Liaise with other projects: [https://european-union.europa.eu/contact-eu/meet-us\\_en](https://european-union.europa.eu/contact-eu/meet-us_en)

7 June 2023



Citizens, Equality, Rights  
and Values Programme

# NATIONAL CONTACT POINTS

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@CITIZENS-TOWN-2023 Info Session

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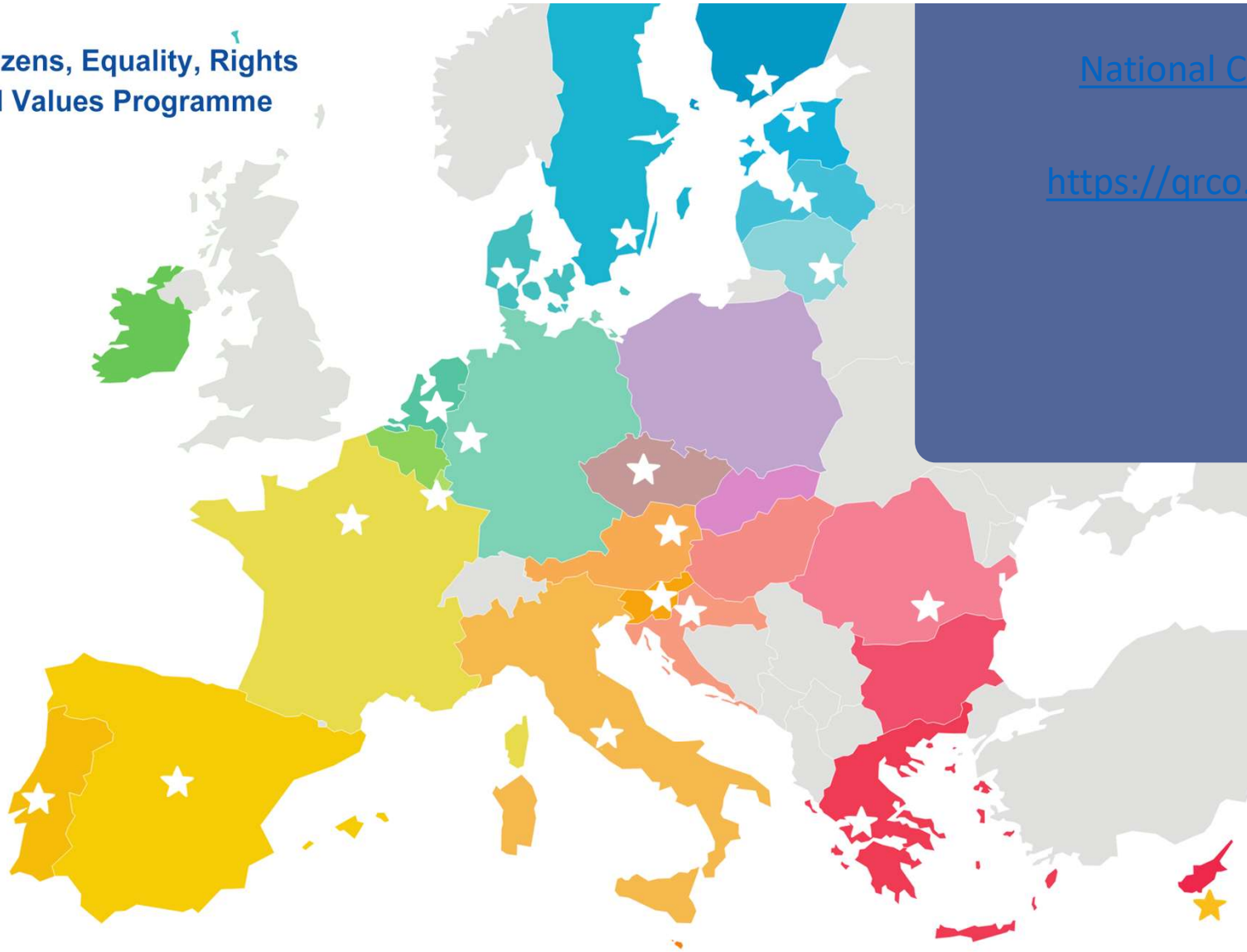
[LINK TO PRESENTATION:](#)

<https://qrco.de/CERV-NCP-Pres-7623>





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[National Contact Points](#)

[LINK](#)

<https://qrco.de/cervNCPs>





Citizens, Equality, Rights  
and Values Programme



## OUR MISSION

### INFORMATION

- providing information about the Programme & its FUNDING OPPORTUNITIES and about the policy initiatives in the areas covered by the Programme.

### ADVICE

- facilitating the participation of stakeholders and giving advice to applicants;
- increasing the CAPACITY of stakeholders to take part in the Programme.

### SUPPORT

- facilitating the MATCH-MAKING between potential partner entities on a transnational level;
- supporting applicants during the APPLICATION PROCESS.

### DISSEMINATION

- dissemination of BEST PRACTICE projects;
- increasing knowledge and awareness of Programme results.





Citizens, Equality, Rights  
and Values Programme

# JOINT EVENTS

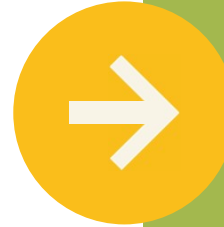
CERV CITIZENS' FORUM

Calls: CIV & TT

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End of June - beginning of July (TBC)

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NCP CERV Partner Search



[https://qrco.de/  
CERVps](https://qrco.de/CERVps)

NCP Event Registration



[https://qrco.de/  
CERV-forum](https://qrco.de/CERV-forum)



[www.facebook.com/  
CERVprogramme](http://www.facebook.com/CERVprogramme)



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**CERV**  
YOU CARE. WE CERV.

**PROGRAMME**  
CITIZENS, EQUALITY, RIGHTS, VALUES  
2021-2027

**THEMATIC AREAS OF THE PROGRAMME**

- GENDER EQUALITY
- DIGITAL ENGAGEMENT
- PRIORITY AREAS

The aim is to support the promotion of Union citizenship in the EU Treaty and the Charter of Fundamental Rights.

**SUPPORTED ACTIVITIES**

- workshops, webinars, documentaries, etc.
- other activities of non-governmental nature

**ELIGIBLE APPLICANT / PARTNER**

- public or private organizations established in the EU, Japan and third countries, civil society organizations, NGOs, trade unions and social and regional authorities (e.g. municipalities, museums, research institutions, associations, etc.)

www.cerv.europa.eu/cerv  
Czech Republic  
CZ

**National contact point**  
Government office of the Czech Republic  
Národní kontaktní středisko  
Program 1

100 725 765 503

# Q & A session

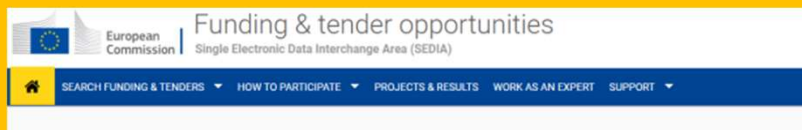
# Live Poll



# Closing remarks

Next events organised for this call:

- **Session on line: How to submit an application and associated partner search – 23/06 - the submission process to apply via the Funding&tenders opportunities portal**



- **Session on line: FAQs session - 06/09**

**Aikaterini Xethali**

**Team leader – EACEA/B3 Citizens and EU Values**

# Thank you!

**TT and NT Team**  
EACEA-CERV@ec.europa.eu



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